



CATERERS & EVENT PLANNER



COMPANY PROFILE



MARCEM PVT LTD[®]

COMPANY PROFILE

All rights reserved. No parts of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, now known or here after invented, including printing, photocopying and recording, without permission in writing from Marcem.

TABLE OF CONTENT

200+ Valuable Private Clients	4	Marriages are Made in Heaven	19
Your Story is Our Story	5	The Wedding	20
Our Story	6	Mirror Walkway	22
Mission / Vision	7	Botanical Theme	23
Muhamamad Shariq Afaq (CEO)	8	Wedding Packages	24
Muhammad Umaiz Afaq (Director)	09	Mehndi	25
Faiza Muhammad Shariq (Director)	10	Dholki Theme	27
Muhammad Junaid Afaq (Head Chef)	11	Mehndi Packages	28
Marcem at your Service	12	Wedding Stages	29
Corporate Event	13	Wedding Entrance	32
Award Ceremony	14	Bridal Shower	33
Company Exhibition	15	Birthday Event	34
University Farewell Parties	16	Beach Party	35
Product Launching & Brand Activation	17	Qawwali & Ghazal Night	36
Exhibition & Trade Shows	18	Marcem Offers	37-39
		Event Venues	40
		Eat Your Dream Food	42 - 50
		Marcem Studio	51
		Contact	52

200+ VALUABLE PRIVATE CLIENTS



the right packaging



YOUR STORY IS OUR STORY



Our Story

Marcem is an event management, catering, Cinematography, Photography company located in Pakistan.

We specialize in weddings, parties, corporate events and much more. We use our expertise to create powerful impressions in all of our endeavours, to make your event leave a lasting impression for years to come.

We are able to provide a variety of different services, following an easy and efficient 3 tier system to maximize productivity and results. Our experienced team is instilled with values of integrity, trust, dedication and more importantly a love for what we do.

Let us make your next event everything you dream of and more.



MISSION

Marcem's mission is to provide our 100% to the respective clients.

What differentiates us from other businesses is our ability to create new and exciting concepts that enhance your event experience, allowing each event to be unique and personalized.

Every team member strives to deliver and satisfy our client.

VISION

Marcem's vision is to constantly develop new and innovative ways to service our clientele better and train our enthusiastic team to their maximum potential. In this way we can continue to lead in all aspects of hospitality and innovation.

We thrive to lead the event management industry by being proactive and having a constant hunger for new developments in the field.

MUHAMMAD SHARIQ AFAQ CEO



Owner and the leading head Muhammad Shariq Afaq is very passionate about life styling, customer requirement and executing exciting events for his clients. Born and raised in business hub Karachi, Mr Shariq has been planning and arranging numerous events and counting.

Mr Shariq worked in auto industry for almost 1.5 decade but later planned to enter the industry gradually afterwards from where he gathered potential team along with dynamic vendors to deliver extravagant services and food to the clients. Obsessed about work and getting involved with the community he is an active supporter of local arts & culture.

**MUHAMMAD
UMAIZ
AFAQ
DIRECTOR**



The star of the team with the humongous international and national experience in catering and management with numerous success stories. Under his guidance, we will be able to plot the best and balance events.



FAIZA
MUHAMMAD
SHARIQ
DIRECTOR

The managing partner carrying organizational and management skills along with international experience enables her to inline your required and expected plans the way you have dreamed.

**MUHAMMAD
JUNAID
AFAQ
HEAD CHEF**



The taste expert, Carrying half a decade experience with the highest rating hotels and restaurant chains enable him to provide the delicious cuisines, desserts, and beverages Turning your best day into the best food experience.



MARCEM AT YOUR SERVICE

THE POWER OF
A SERVING CULTURE

CORPORATE EVENT

It's either your company's get together, brand promotion, product execution, conferences, in-house meetings, dinners or training programs etc. All kind of event services are provided.



AWARD CEREMONY



COMPANY EXHIBITION



UNIVERSITY FAREWELL PARTIES



PRODUCT LAUNCHING & BRAND ACTIVATION

Services

- Venue and catering
- Audio visual requirements
- Staging and theming
- Brand signage
- Customize flags and banners
- Brand staff uniforms
- Promotional gifts and items
- Media liaison and logistics
- Media materials and press kits
- Media room requirements
- Photography and videography
- VIP and celebrity management
- Stunts and surprises



EXHIBITION & TRADE SHOWS

Services

- Venues and catering
- Stand concept and design
- Construction and installation
- Furniture and equipment
- Audio visual design and supply
- Signage and branding
- Program and collateral production
- Name badges and lanyards
- Promotional items and gifts
- On-site promotional staff
- Award presentations and prizes
- Pre and post event communications
- Post event evaluation





EXHIBITION

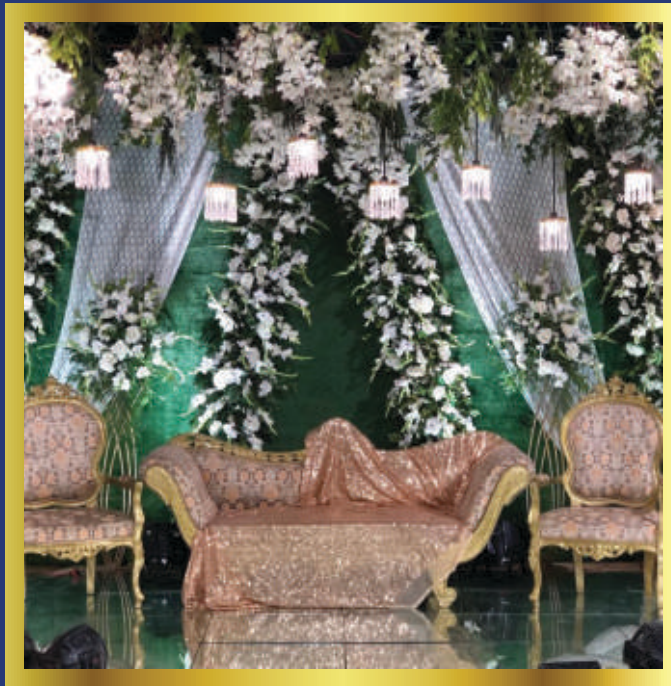








MARRIAGES ARE MADE IN HEAVEN



THE WEDDING



The commitment to jump above and beyond the call of duty to make your big day perfect the way you've dreamed.



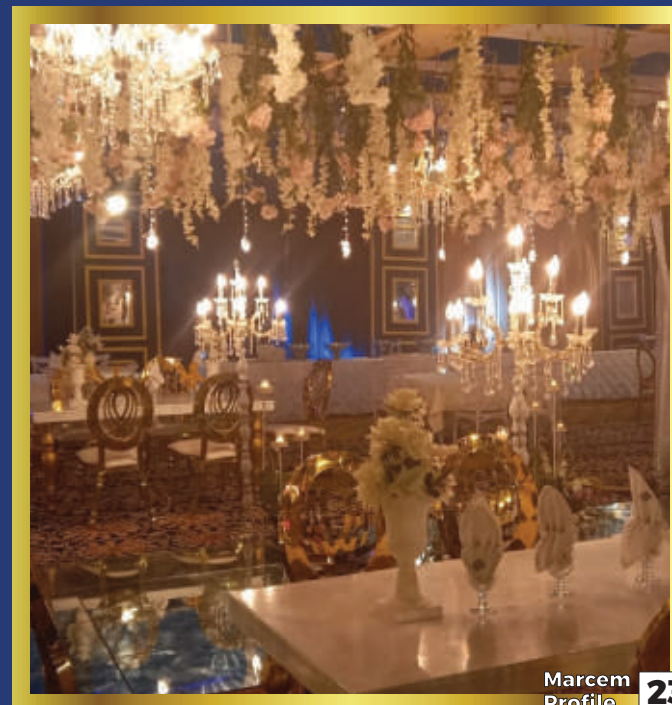
**THE
WEDDING**



MIRROR WALKWAY



BOTANICAL THEME



WEDDING PACKAGES

Platinum Package

- Stage Of Fresh Flower
- Round Tables & Chairs
- Cutlery & Crockery
- Buffet Setup
- General Lighting
- Carpeting
- Waiters for Service
- Wall Panelling
- Walk-way
- Lounges
- SS Head tables

Gold Package

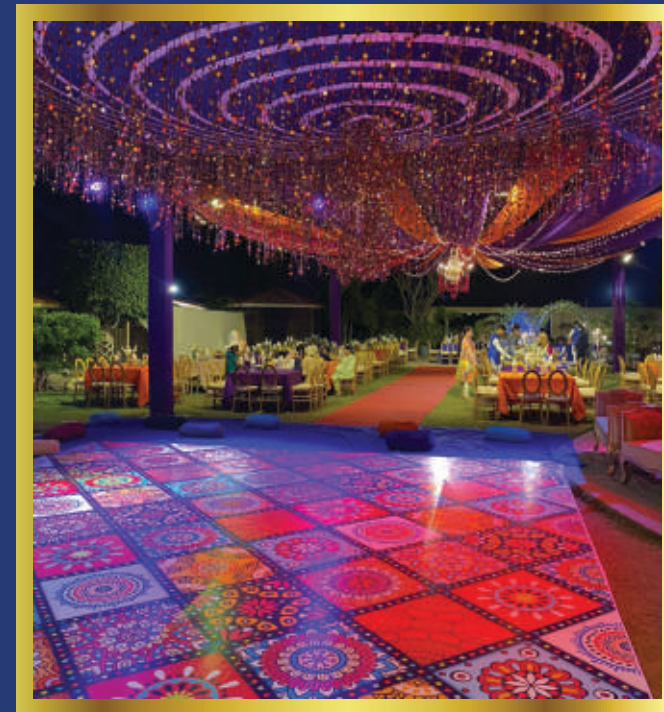
- Stage Of Fresh Flower
- Round Tables & Chairs
- Cutlery & Crockery
- Buffet Setup
- General Lighting
- Carpeting
- Waiters for Service
- Wall Panelling
- Lounges

Silver Package

- Stage Of Fresh Flower
- Round Tables & Chairs
- Cutlery & Crockery
- Buffet Setup
- General Lighting
- Carpeting
- Waiters for Service

All kind of Wedding related upgraded Decor are available and can be customize upon the request

MEHNDI

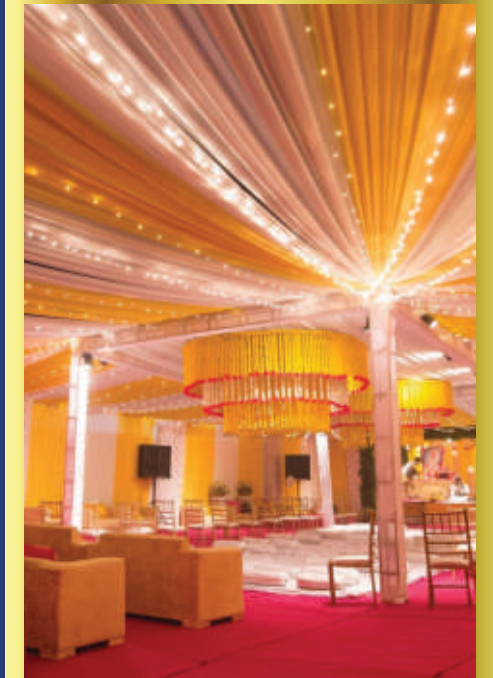


To make your mehndi perfect we have various options to work-out, and precisely for amazing themes for the event





MEHNDI



DHOLKI THEME



MEHNDI PACKAGES

Platinum Package

- Round Tables & Chairs
- Cutlery & Crockery
- Buffet Setup
- General Lighting
- Carpeting
- Waiters for Service
- Wall Panelling Upgraded
- Walk-way Carpets
- Lounges

Gold Package

- Round Tables & Chairs
- Cutlery & Crockery
- Buffet Setup
- General Lighting
- Carpeting
- Waiters for Service
- Wall Panelling
- Lounges

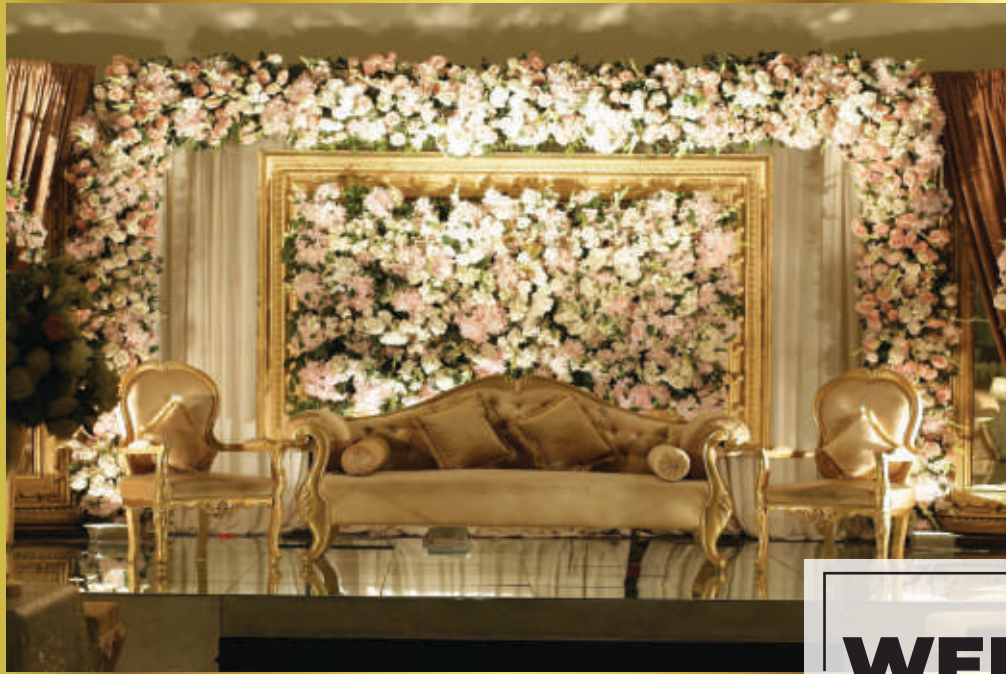
Silver Package

- Round Tables & Chairs
- Cutlery & Crockery
- Buffet Setup
- General Lighting
- Carpeting
- Waiters for Service

All kind of Mehendi related upgraded Decor are available and can be customize upon the request.

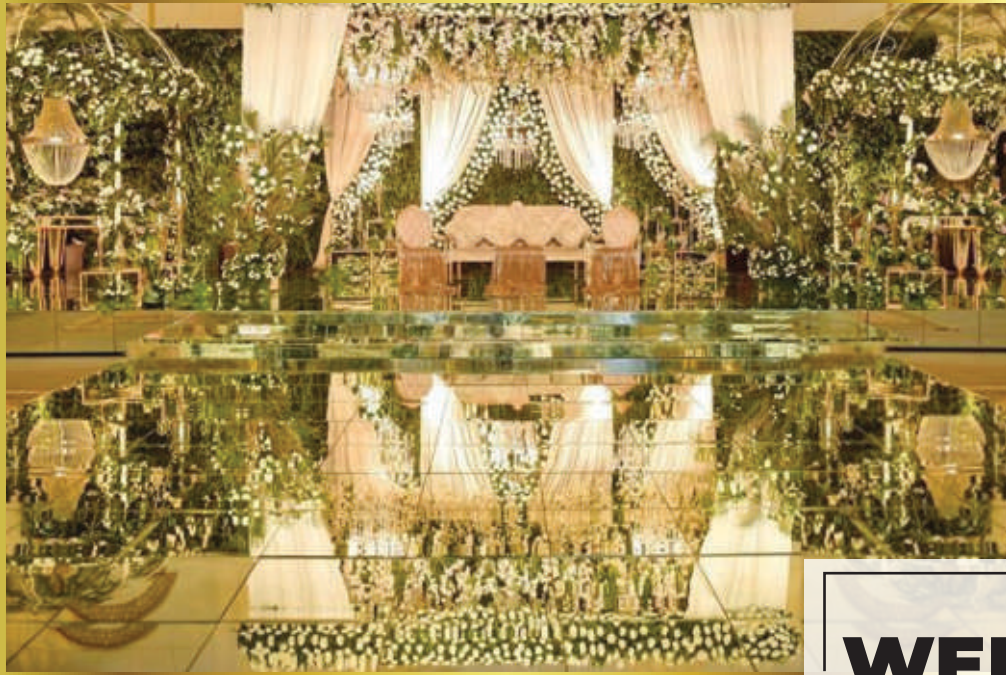
WEDDING STAGES





WEDDING STAGES



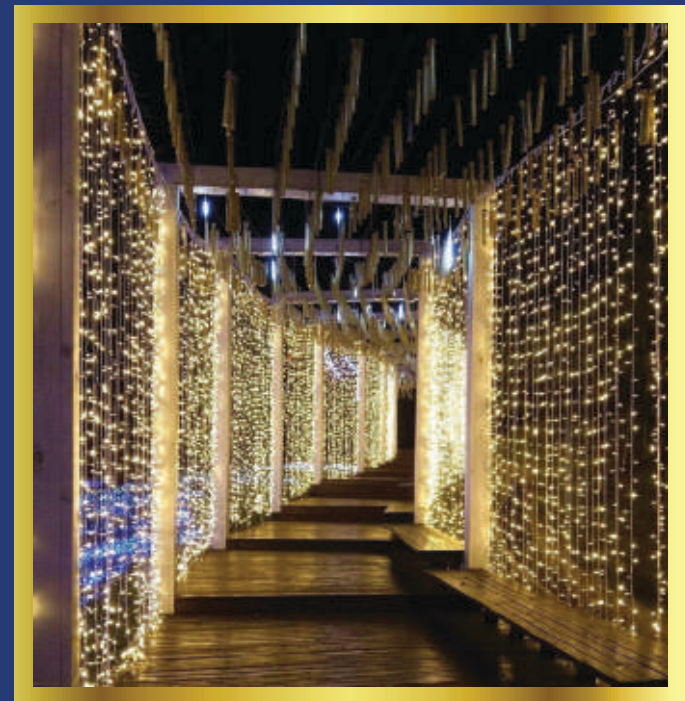
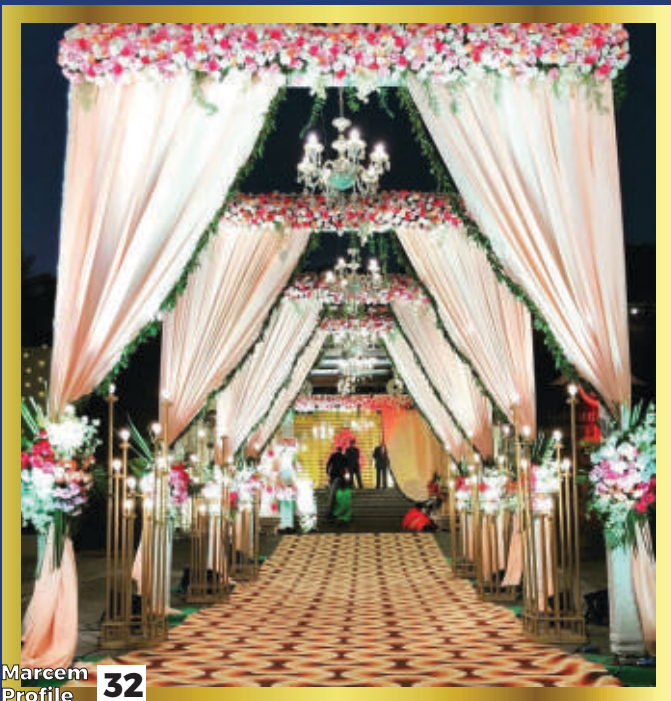


WEDDING STAGES





WEDDING ENTRANCE





BRIDAL SHOWER

QUEEN TO BE

- Cake-table Decor
- 30 Props for Pictures
- 2000 Balloons
- Bride to be Sash
- Tiara for Bride
- 20 pound Cake
- 24 Cupcakes
- 1 Photographer
- 1 Videographer
- Photo-booth
- Customized Chair for Bride
- Chairs and Tables for Guests
- Customized Decor with Hangings

Any Decor can be provided upon request.

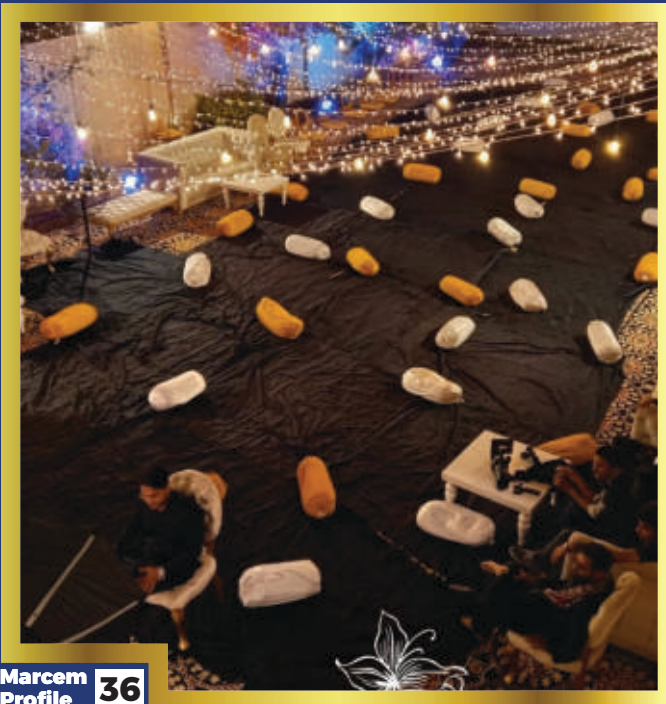
BIRTHDAY EVENT



BEACH PARTY



QAWWALI & GHAZAL NIGHT



EVENT'S 01 FULL SERVICE

We provide full services for all your events, Shaadi, Valima, Mayun, Dholki, Mehndis, Corporate Events, Dinners, Birthdays, Baby showers etc. Please contact our Event Managers for further details.



EVENT'S 03 MANAGEMENT

Our Event Managers can help make your dreams become reality, please contact for further details.



DECOR 02 SERVICES

We provide all type of decor services either interior or exterior such as Marquees , Wall Panelings, event related furnitures and all kind of lights .
Feel free to contact our representative for further details





FOOD & CATERING 05

We provide catering for all sort of events. To select a perfect menu for your event please visit the Menu section for details.



DANCE FLOOR 04

We have following options for you in Dance floors:

- Acrylic • Panaflex • LED

For the right choice of floor please contact our Event managers.



CARD PRINTING 06

We provide card printing services as well. Enjoy the most fasinating cards in less time.

07

PHOTOGRAPHY

- Outdoor Shoot -
- Indoor Shoot-
- Lighthouse Photography -
- Danish Zafar Photography & Video-Graphy

Please contact our Event Managers for further details.



09

SECURITY/WALLET

We provide private security services in association with SGS security, which is one of the leading security company providing services for over a decade. Services include wide range of Guarding Services, Technical Security Solutions etc. Please contact for further details.

LIGHTING & SOUND

08

- Theatre Lighting
- 3D Projection
- LED Lighting
- Par Can Lights
- Walkway Lamps
- General Lighting
- Concert Lighting
- Fairy Lights
- Chandeliers

and much more upon the request.





EVENT VENUES

- DHA Golf Club
 - DHA Sunset Club
 - DHA Creek Club
 - Other DHA Clubs
 - Maritime
 - Bahria Auditorium
 - National Sailing club
 - Beach View Club
 - Southend Club
 - The Palace
 - Area 51
 - Movenpick
 - PC Hotel
 - Marriot Hotel
 - Ramada Hotel
 - Avari Hotel
 - Regant Plaza
 - Beach Luxury
 - Mehran Hotel
 - Other Options:
 - North Nazimabad
 - Gulshan
 - Karsaz
 - Shahrah-e-Faisal
- and many more



EVENTS	SERVICES	FOOD SERVICES
<ul style="list-style-type: none"> • Wedding/Reception • Destination Wedding • Corporate event • The Mehndi • Dholki • Qawwali & Ghazal Night • Birthday Event • Beach Party • Bridal Shower • Exhibition & TradeShows • Decor Services 	<ul style="list-style-type: none"> • Whole Event Management services • Decor Services • Floral Work & Stages • Wedding Entrance • Photography • Dance Floors • Card Printing • Security & Wallets • Lighting & Sound • P.R. Events • DJ - Disc Jockey 	<ul style="list-style-type: none"> • Food & Catering Services • Food Street Menus • Hi Tea Menus • Live Stations



**EAT YOUR
DREAM FOOD**



FOOD STREET MENU

Appetizers:

- Pop Corn Bhindi
- Chana Chat Bar
- Mini bun kabab
- Paratha Station
- Fresh Juices
- Soup

Main Course:

- Kachori Tarkari
- Gola Kabab
- Arabian Kabab
- Chandan Kabab
- Reshmi Kabab
- Katakot
- Dossa
- Daal Chawal
- Makai Ki Roti
- Chicken Shawarma

More Options:

- Chicken Biryani
- Singaporean Rice
- Chicken Palaou
- Mutton Danda Biryani
- Mutton Kunna
- Chicken Qorma Or Karahi
- Chicken Labnani Boti
- Beef Behari Boti
- Live Tandoor

Desserts:

- Live Jalebi
- Mini Gulab Jamun
- Cake
- Dessert Bar
- Ice Cream
- Kulfi Falooda
- Biscuits • Eclairs
- Chocolate Mousse
- Fruit Trifle
- Gajar ka Halwa



HI TEA MENU

Appetizers:

- Chicken Wonton
- Chicken Cheesy Ball
- Chicken Dynamite
- Prawn Dynamite
- Jalapeno Poppers
- Spring Rolls
- Jalapeno Chicken on stick

Main Course:

- Live Pizza Station
- Live Pasta Station Red & White
- Chicken Sandwiches
- Mini Burgers
- Buffalo Wings
- Malaysian Pizza
- Chicken Nuggets
- Finger Fish with French Fries
- Chicken Strip
- Chicken Ala Kiev
- Chow Mien

Pakistani Options:

- Pakora
- Samosa
- Egg Sandwich
- Mini Chicken Rolls
- Masala Fries
- Chicken Patties
- Vegetable Patties
- Dhai Phulki
- Chana Chaat
- Fruit Chaat

Desserts:

- Live Jalebi
- Mini Gulab Jamun
- Cake
- Dessert Bar
- Ice Cream
- Kulfi Falooda
- Biscuits
- Eclairs
- Chocolate Mousse
- Fruit Trifle
- Gajar ka halwa



DESI MENU

Main Course:

- Mutton Pulao
- Chicken Korma
- Jumbo Prawns
- Chicken Reshmi Kabab
- Chicken Boti Tikka
- Taftan • Nan
- Live Tandoor
- Salad bar

Desserts:

- Kulfi • Falooda
- Doodh Dulari

Beverages:

- Tea

Main Course:

- Wonton
- Chicken Tikka
- Chicken Reshmi Kabab
- Fish Lahori
- Mutton Palak
- Chicken Karahi
- Chicken Biryani
- Taftan • Live Tandoor
- Salad Bar

Desserts:

- Kulfi • Falooda
- Egg Pudding
- Pan Stall

Beverages:

- Juice
- Espresso Coffee



MENUS

Main Course:

- Chicken Malai Boti
- Gola Kabab
- Fried Fish
- Mutton Kunna Korma
- Chicken Biryani
- Nan & Raita
- Salad Bar
- Live Tandoor

Desserts

- Cream Caramel
- Ice Cream

Beverages

- Green Tea

Main Course:

- Chicken Boti
- Seekh Kabab
- Fish Fried
- Chicken Biryani
- Chicken Korma
- Taftan • Nan
- Tandoor
- Salad Bar

Desserts

- Kulfi
- Falooda

Main Course:

- Singaporean Rice
- Chicken White Karahi
- Chicken Tikka Boti
- Gola Kabab
- Fish Lahori
- Taftan • Nan
- Tandoor
- Salad Bar

Desserts

- Crunch Ice Cream
- Doodh Dulari

Beverages

- Welcome Drinks

Main Course:

- Fish Fried
- Seekh Kabab
- Chicken Biryani
- Mutton Karahi
- Rajsthani Boti
- Taftan • Nan
- Tandoor
- Salad Bar

Desserts

- Fruit Trifle
- Gulab Jamun



MENUS

Main Course:

- Chicken Steam Roast
- Beef Seekh Kabab
- Chicken Karahi
- Zeera Pulao
- Nan • Taftan
- Live Tandoor
- Salad Bar

Desserts

- Kheer
- Zarda

Main Course:

- Chicken Boti Tikka
- Beef Seekh Kabab
- Chicken Karahi
- Peas Pulao
- Nan • Taftan
- Live Tandoor
- Salad Bar

Desserts

- Fruit Trifle
- Gajar Halwa

Beverages

- Green Tea

Main Course:

- Chicken Biryani
- Chicken Karahi
- Taftan
- Naan
- Tandoor
- Salad Bar

Desserts

- Fruit Trifle
- Kulfi Faloda

Main Course:

- Chicken Tikka Boti
- Seekh Kabab
- Kachori
- Aloo Bhujia
- Pratha Chatni
- Salad Bar

Desserts

- Suji Halwa

Appetizer:

- Chicken Cheesy Ball
- Chicken Dynamite

Main Course:

- Chicken Fried Rice
- Beef Dry Chili
- Chicken Chaowmien
- Grilled Chicken with Creamy Perry Sauce
- Live Pizza Station
- Pasta Red and White

Desserts

- Dessert Bar
- Ice Cream Vanilla and Chocolate

Appetizer:

- Chicken Cheesy Ball
- Pop Corn Okra

Main Course:

- Vegetable / Garlic / Egg Fried Rice
- Chicken Shashlik/Green Chili
- Grilled Fish with Lemon Butter Sauce
- Chicken Dynamite
- Pasta Station Red and White
- Fish and Chips

Desserts

- Ice Cream

CONTINENTAL MENUS

Prices are for 200 people and will increase if ordered for less. Mineral Water & Cold Drinks are charged separately ☒



CONTINENTAL MENUS

Appetizer:

- Chicken Dynamite
- Caesar Salad

Main Course:

- Vegetable / Garlic / Egg Fried Rice
- Beef Chili
- Grilled Chicken with Creamy Perry Sauce
- Chow Mien
- Chicken Teriyaki
- Jumbo Prawns

Desserts

- Dessert Bar/Eclairs/Ice Cream

Appetizer:

- Hot n Sour Soup Wonton
- Salad bar

Main Course:

- Vegetable / Garlic / Egg Fried Rice
- Chicken Manchurian
- Chicken Ala Kiev
- Chow Mien Chicken
- Cheesy Fillet

Desserts

- Dessert Bar

Appetizer:

- Thai Soup
- Spring Roll

Main Course:

- Vegetable / Garlic / Egg Fried Rice
- Chicken Jalapeno
- Jumbo Prawns
- Chicken Manchurian
- Kun Pao Chicken

Desserts

- Dessert Bar
- Tea and Coffee

Appetizer:

- Hot and Sour Soup
- Chicken Wonton

Main Course:

- Vegetable / Garlic / Egg Fried Rice
- Chicken Manchurian
- Chicken Chow Mien
- Fish and Chips

Desserts

- Dessert Bar

CONTINENTAL MENUS

Appetizer:

- Chicken Corn Soup
- Chicken Cheesy Ball

Main Course:

- Malaysian Pizza
- Vegetable / Garlic / Egg

Fried Rice

- Chicken Shashlik
- Fish with Lemon Butter Sauce
- Dry Beef Chili
- Chicken Teriyaki

Desserts:

- Chocolate/Vanilla Cake,
- Cup Cake

Appetizer:

- Chicken Cream Soup
- Prawn Ball

Main Course:

- Vegetable / Garlic / Egg

Fried Rice

- Chicken Shashlik / White Chicken Chili
- Pasta Red and White
- Fish Biscuit

Desserts:

- Fruit Trifle
- Eclairs

MARCEM STUDIO

President Package

- 1 Digital Album with glass top and brief case 15 Pages Digital album size 12x36 (bride groom)
- 1 Digital Album with frame top and brief case 15 Pages Digital album size 12x36(family)
- Unlimited photo coverage with soft copies.
- Bride groom portraits
- Family portraits
- Stage grouping
- Reception
- All-over event coverage
- All pictures with high resolution files in USB
- DSLR cinematic coverage with 3 cameras
- 1 for studycam or Gimbal
- 1 drone camera
- 2 photographer and 3 videographer

Rs.100,000 Package

Excellence Package

- 1 Digital Album with glass top and brief case 12 Pages Digital album size 12x36 (bride groom)
- 1 Digital Album with frame top and brief case 12 Pages Digital album size 12x36 (family)
- Unlimited photo coverage with soft copies
- Bride groom portraits
- Family portraits
- Stage grouping
- Reception
- All-over event coverage
- All pictures with high resolution files in USB
- DSLR cinematic coverage with 2 cameras
- 1 for gimbal
- 2 photographer and 2 videographer

Rs.80,000 Package

Basic Package

- 1 Digital Album with glass top and brief case 10 Pages Digital album size 12x36 (bride groom)
- 1 Digital Album with frame top and brief case 10 Pages Digital album size 12x36(family)
- Unlimited photo coverage with soft copies
- Bride groom portraits
- Family portraits
- Stage grouping
- Reception
- All-over event coverage
- All pictures with high resolution files
- DSLR cinematic coverage with 1 cameras
- 2 photographer and 1 videographer

Rs.70,000 Package

MAIN OFFICE

Marcem

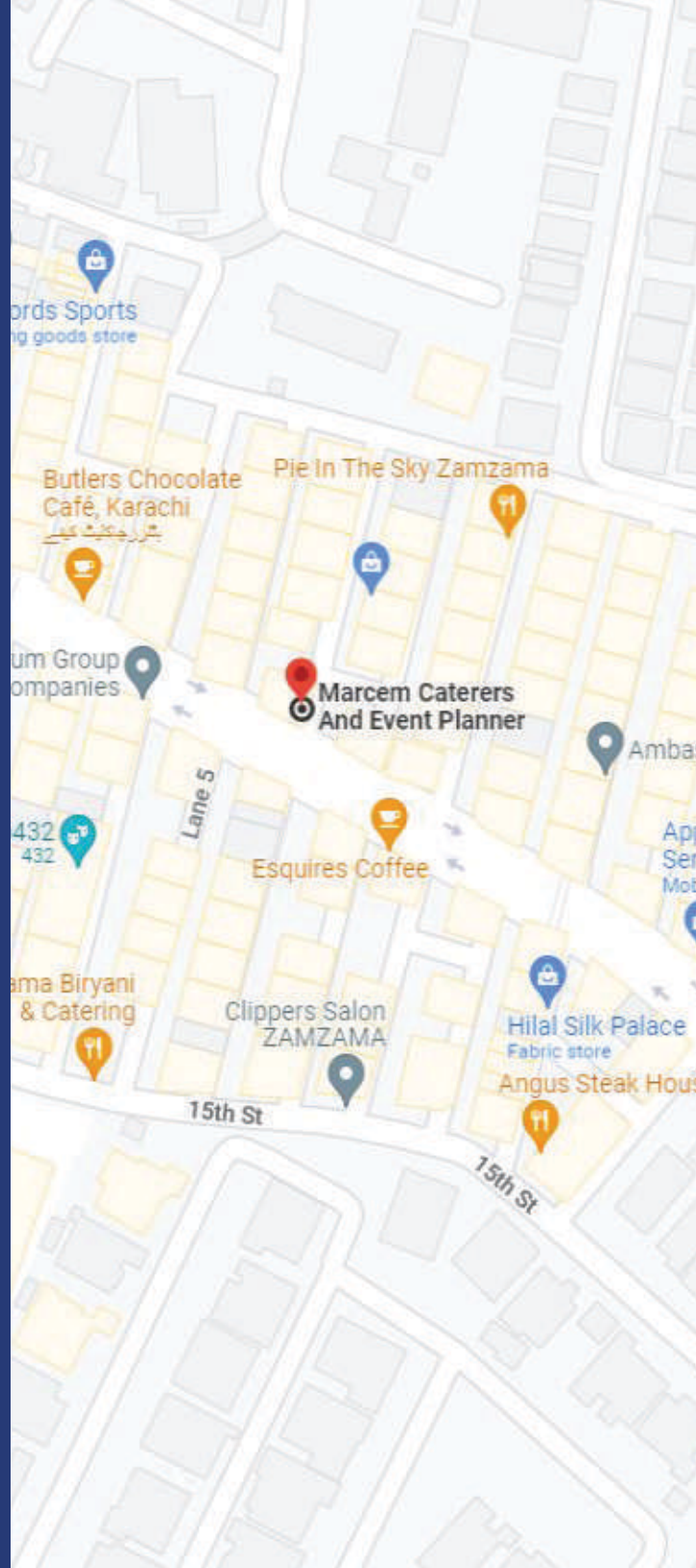
15/C, Mezzanine Floor,
Zamzama Commercial Lane 4,
Phase V, DHA.Karachi

+92 213 5301807
+92 321 9227892
+92 300 8296922
+92 300 8298922

Info@marcem.com.pk

NTN Number 8188308

MARCEM PVT LTD®



CONTACT

Event Manager's:

+92 213 5301807
+92 321 9227892
+92 300 8296922
+92 300 8298229

Destination Wedding's:

+92 300 8296922

Marcem Interior's:

+92 213 5301807

-  www.marcem.com.pk
-  @Marcem Caterers
-  Info@marcem.com.pk
-  Marcem Event Planner
-  Marcem Event Planner
-  Marcempvtltd
-  Marcem Caterers & Event Planner
-  +92 300 8296922
-  +92 213 5301807